

Your AEP Ohio Electric Bill Has Increased...

Find Out How Much and What to Do!



ATTENTION!

EFFECTIVE JUNE 1, 2015, AEP OHIO IS NOW CHARGING ALL CUSTOMERS FOR TRANSMISSION SERVICE.

Before we go into detail, it may help to look at the services that make up your electric bill.

AEP OHIO
A unit of American Electric Power

Send Inquiries To:
PO BOX 24401
CANTON, OH 44701-4401
R-10-559017371

ABC SCHOOL DISTRICT
PO BOX 123
COLUMBUS, OH 43232-9997

Make Check Payable and Send To:
AMERICAN ELECTRIC POWER
PO BOX 24418
CANTON OH 44701-4418

\$15,790.77
Total Amount Due

Amount Enclosed

Due Jul 21, Pay \$15,895.39 After This Date

The Neighbor to Neighbor program helps disadvantaged customers pay their electric bill. I want to help. My payment reflects my gift of \$_____

Please tear on dotted line

For Billing, Outage or Service Inquiries,
Call: 1-888-710-4237
Pay By Phone: 1-800-611-0964

Rate Tariff: Medium General Service-850

Account Number	Total Amount Due	Due Date
000-000-000-0-0	\$15,790.77	Jul 21, 2015
Meter Number	Cycle-Route	Bill Date
000000000	00-00	Jun 19, 2015

Previous Charges:
Total Amount Due At Last Billing \$ 15,220.30
Payment 05/29/15 - Thank You -15,220.30

Transmission Service	\$ 1,146.64
Distribution Service	5,065.00
Customer Charge	9.04
Retail Stability Rider	581.67
Deferred Asset Phase-In Rider	172.30
Current Electric Charges Due	\$ 6,974.65
Current AEP Energy Charges	
Transmission Tariff Cost Adjustment	\$ -486.80
Transmission Tariff Cost Adjustment	105.16
Generation And Transmission 171,600 Kwhx \$0.05360	9,197.76
Current Supplier Charges	\$ 8,816.12
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Total Amount Due	\$15,790.77
Due Jul 21, Pay \$15,895.39 After This Date	

AEP OHIO Messages

The Public Utilities Commission of Ohio in Case No. 14-192-EL-RDR on May 28, 2015 approved AEP Ohio's request to increase its gridSMART rider. The gridSMART rider allows the Company to recover a portion of the costs of grid modernization within the pilot area. A residential customer will see an increase of \$0.50 per month.

The Public Utilities Commission of Ohio, in Case No. 13-2385-EL-SSO on May 28, 2015 approved a change to the billing of certain Transmission Service charges for customers who have chosen an alternate supplier.

Effective June 1, 2015, AEP Ohio charges all customers for Transmission Service. The costs included in this charge were previously the responsibility of the alternate supplier.

AEP now furnishes Commercial & Industrial payment histories to credit reporting agencies.

Understanding Your Electric Bill

Generation Service

The production of electricity.

Transmission Service

Moving high-voltage electricity from generating power plants to electrical substations near demand centers.

Distribution Service

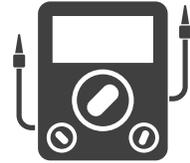
Delivering electricity from substations to your home, including use of local wires and other equipment to move electricity.

more →



Many have taken advantage of Ohio's deregulation laws which allow customers to "shop" or competitively bid out the generation portion of their bill. In the past, if a company other than AEP Ohio was used to produce the power, AEP Ohio would only charge the customer for distribution services. **Now, AEP Ohio is charging for both transmission and distribution services even if they are not responsible for generating the power.**

Let's look at how this impacts your electric bill...



How Does this Increase Impact My Bill?

The new charge for AEP Ohio's Transmission Service is mainly based off demand, and is approximately **\$3.50 per kW**. This new charge can result in a **30% - 40% increase** over previous charges for transmission and distribution services. For a rough calculation, consider a \$0.10 to \$0.15 cent annual increase per sq ft to your AEP Ohio electric bill.

For example:

150,000 sq ft building
x \$0.10 per sq ft

= \$15,000 increase/year

What is Demand and Why Do I Care?

As mentioned earlier, the bulk of the new Transmission Service charge is related to demand (not consumption). **Demand is the amount of energy used at any one time.** Commercial buildings are often billed with a rate plan, **or tariff**, that includes demand and consumption charges. Demand is calculated using peak demand, which is the highest demand over a period of time (typically 15 to 30 minutes).

Demand is a significant factor that contributes to your overall electric cost and if it is not monitored and/or controlled properly, **it can lead to dramatic increases in your overall cost.**

How Do I Offset this Increase?

Demand management of equipment and systems is an extremely effective way to lower your electric bill. By monitoring and controlling demand, you can reduce the load of your systems and your peak demand, which ultimately lowers all related expenses.

Here are just a few demand reduction strategies to consider:

- Implement space temperature set point limits
- Cycle off non-critical equipment
- Invoke maximum chiller capacity limits

Dynamix Energy Services can implement the above strategies along with several others to help you offset this dramatic price increase. Our demand projection algorithm anticipates peaks before they occur and minimizes demand spikes. Don't let this AEP Ohio rate increase take a bite out of your bottom line. Contact us today!

For more information about our Demand Management Protocol, please contact:

Todd Mace • team@dynamix-ltd.com • (614) 306-3872 • www.DynamixEnergyServices.com

